

Incidental Unit

# CALL FOR ENTRIES

## *Incidental Assembly*

We are calling out to practitioners who identify with the methods of Artist Placement Group (APG), and/or want to explore the ongoing relevance of their ways of working, to contribute to an event at the South London Gallery in Peckham, London, September, 2019.

10 successful applicants will be selected by an extended committee of Incidental Unit members. Each will receive a fee of £230 to deliver their project during the *Incidental Assembly* on Saturday 14th September, 2019.

This Call for Entries is open to practitioners working inside and outside of London. The event marks the culmination of the public programme *Incidental Futures*, six public meetings led by artists at public institutions in Birmingham, Bristol, Edinburgh, Liverpool, Manchester and Newcastle to understand the legacy and impact cross the UK.

The *Incidental Assembly* takes place on:  
Saturday 14th September, 2019, 12-4pm  
South London Gallery  
65-67 Peckham Road  
London SE5 8UH

**DEADLINE FOR SUBMISSION: 5pm 5th July 2019**

## *What is Incidental Assembly?*

Organised by Incidental Unit, *Incidental Assembly* will take place at the South London Gallery in the Clore Studio and Orozco Garden.

The Artist Placement Group was committed to placing artists beyond the worlds of art, thereby interrupting norms in law, health, industry, education, administration and more.

The purpose of the assembly is to think together, inspired by concepts coined by the Artist Placement Group, such as 'Context is Half the Work', the Incidental Person and the artists role in society, to consider socially engaged practice in the present. We envision the afternoon to be a convening of practices explored in a variety of ways including, but not limited to,

installations, moving-image, interactive interventions, workshop building exercises, fieldwork and mapping.

Additional to the Saturday event, on Friday 13th September 2019, we will be holding a public Study Day to bring together research considering *Context is Half the Work*, 'incidental', artists' roles in society and socially engaged practice. All applicants are invited to join us, as are members of the public.

Both days will be hosted at South London Gallery in fully accessible spaces. For more information please visit their website:

<https://www.southlondongallery.org/about-slg/>

## About Incidental Unit

The Incidental Unit (IU) was formed in 2016 following a series of 'incidental meetings'. The aim of these meetings was to informally share information about the Artist Placement Group (APG) (1966-89), as well as its successor O+I (Organisation and Imagination) (1989-2009). Founded by artist Barbara Steveni along with Barry Flanagan, David Hall, John Latham, Anna Ridley and Jeffrey Shaw in London in the 1960s, the APG sought to reposition the role of the artist in society. For the APG, the artist was no longer restricted to or defined by the burgeoning culture industry or conceptual modes of practice. Rather, the artist could be put to work in what was called 'industry' in the UK of the 1960s. By way of the APG, artists were placed into governmental and commercial sectors. The Incidental Unit reprises John Latham's use of the term 'incidental' and seeks to reignite and enrich debates around the role of the artist in contemporary society and, more specifically, around current modes of socially engaged practice in the UK.

Incidental Futures is coordinated by Polly Wright and co-curated by Marsha Bradfield and Polly Wright. Incidental Assembly will be made possible with voluntary support from members of Incidental Unit and in partnership with Flat Time House and University of Westminster.

**For further information or if you have any enquiries please email Polly Wright - [info@incidentalunit.org](mailto:info@incidentalunit.org)**

## APPLICATION:

There are 3 parts to this application. Please answer each section to help us understand how we could host and facilitate your proposal.

Email completed applications and supplementary materials to [info@incidentalunit.org](mailto:info@incidentalunit.org)

### 1. ABOUT YOU

First name:	
Last name:	
Current Address:	
Telephone no:	
Email address:	
Website address: (incl. any other online platforms of relevance):	

### 2. Your Proposal to Incidental Assembly:

<p><b>Artist Placement Group:</b> How does your proposal respond to the history, methods and models of the Artist Placement Group? Description should be no longer than 250 words.</p>	
--	--



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

**UNIVERSITY OF  
WESTMINSTER** 



**FTI-10**

<p><b>Proposal:</b> Describe your proposal for Incidental Assembly. We want to hear about the activity involved, how it will operate in the space and how the public will be invited to interact. (e.g. dialogue, physically, collaboratively) Description should be no longer than 250 words.</p> <p>To illustrate your proposal we welcome drawings/sketches/diagrams/photographs. Please include a note in the right-hand field that you attached supplementary material. Please note that this material should not include more than three (3) images, each no larger than 1MB in size.</p>	
<p><b>Special requirements:</b> We can supply a table, a chair or two and limited electricity. Please specify equipment needs outside of this.</p>	
<p><b>Health &amp; safety:</b> Consider any potentially dangerous elements of your proposal especially its operation in the public realm.</p>	



Supported using public funding by  
**ARTS COUNCIL ENGLAND**

**UNIVERSITY OF WESTMINSTER** 卍



**FTI-10**

### 3. SUBMITTING A BIOG/IMAGES FOR PRESS AND PROMOTIONAL PURPOSES

<p><b>Short biography and/or statement of practice:</b>          This will be used on the Incidental Unit website and for press / promotional purposes.          Bio / statement should be no longer than 250 words.</p>	
<p><b>Images:</b>          Please submit three (3) hi-res images along with your proposal. Images should be .jpg or .jpeg files at max. quality. Please label and reference on this form (in the right-hand side field) image files as follows: name &amp; surname/group name, project name, image name, number (if applicable), copyright of the image (if required) as example suggests:  <u>IncidentalUnit_JohnSmith_IU_001</u>          By sending images along with this form, <u>you agree</u> that we can use them to publicise your contribution in the event if your application is successful.</p>	

Email completed applications and supplementary materials to [info@incidentalunit.org](mailto:info@incidentalunit.org)

#### KEY DATES:

Open Call closes	5pm 5th July 2019
Successful applicants notified	Week starting 22nd July 2019
Incidental Assembly	14 <sup>th</sup> September 2019

We would like to archive documentation and reflections of the day and suggest a deadline for collecting this would be 14<sup>th</sup> October 2019.



Supported using public funding by  
**ARTS COUNCIL ENGLAND**

**UNIVERSITY OF WESTMINSTER**



**FTI-10**